

# IAO

GALLERY  
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## Corporate & Commercial Art Placement

“There's high interest in making art part of the culture of a company. It is becoming integral to the way a company is perceived from within and without.”

-SELINA SKIPWITH, 'ART AS A STRATEGY',  
ART + AUCTION, JULY 2005

An amazing and strong synergy exists between art & corporate image. The use of fine art pieces in the planning of high quality design is a proven successful vehicle for assisting in defining your public spaces. It creates a destination for the client and demonstrates an investment of cultural vitality in the community.

Art evokes a sense of quality and prestige, and completes your image as a corporation. Art is a distinguishing factor and reinforces the landmark status of your building.

The art that is chosen for your image requires scholarship and creative vision. Our intimate knowledge of local and global art markets, our network of esteemed specialists and the confidential support of our private sales staff, assist in providing the insight necessary for you to determine artistic importance and investment potential.

Our Corporate Collection Consultants will:

- Make an initial site visit to discuss preferences and tastes, company image and budget
- Get an analysis of floor plans and locations for artwork
- Present suggested artwork either at IAO Gallery, your residence or business/office
- Custom frame any artwork
- Deliver & install completed project
- Provide documentation on artists and certificates of authenticity

“An increasing number of art buyers look for spectacular works that advise their involvement in art and their financial muscle, and monumental sculpture is the most immediate visible form for that art to take.”

- SOUREN MELIKIAN, 'FAMILIAR FACES',  
ART + AUCTION, JULY 2005

Contact us today to begin your design process.

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